Mark your calendars! WisTREC is having an all day “Show and Tell” retreat on November 12th from 9-4:30. We will start off the morning with a continental breakfast, giving you an opportunity to take a look at the exhibits of WisTREC products. The committees have been quite busy and have produced some useful materials. Bring your old applications and trade them for the new and improved model! We will all then convene to hear from peer faculty about the challenges and triumphs (including tips and tricks) they’ve experienced incorporating distance education and cultural competency into their teaching. Just before lunch we will hear from Sally Tom, the deputy director of RWJ’s Partnerships for Training program (of which WisTREC is one) regarding the site visit of November 10th. For lunch we have arranged for box lunches so people will again have a chance to peruse the exhibits. A computer lab will be available from noon until 4pm so you will have ample time to explore the courses faculty and Brenda Kupsch, our Instructional Technology Consultant, have been working hard to develop. Brenda will be on hand from 12-2 to provide answers and help. Also in the afternoon, there will be time for committees to meet face-to-face. The WisTREC Show and Tell Retreat is your chance to see first-hand what WisTREC has been up to and to show off what you’ve been working on!

WisTREC Retreat
Registration
There is no registration fee for the Retreat. The food has been graciously donated by WisTREC partners. However, for planning purposes, please register for the Retreat:

Name______________________________
Address____________________________
City___________________Zip__________
Phone ____________  Fax _____________
E-mail _____________________________

___Chicken Ceasar Salad
___Turkey Sandwich
___Vegetable Pita Sandwich

Eileen Horn, eahorn@facstaff.wisc.edu
Phone 608-262-8755, Fax 608-263-5332
K6 218 CSC, 600 Highland Ave, Madison, WI 53792

Visit our web site: http://academic.son.wisc.edu/wistrec/
Dear fellow “WisTRECians”,

My one year anniversary at WisTREC has recently come and gone. With Vivian Littlefield’s encouragement and support, along with that of the advisory committee, Wisconsin AHEC, and the National Partnerships for Training Office, I have recently stepped into the role of Principal Investigator and Project Director for WisTREC. All in all, I feel justified indulging in a moment of reflection and sentiment.

In this year I’ve learned a lot, grown a lot, made many new friends, and, hopefully, not too many enemies. In my interview for this position with Jeff Nicholson, Anne Dopp, Lisa Hanson, and Sharon Nellis, I said that I liked - in fact, needed - challenges in my work. So I also learned firsthand what is meant by the old adage, “Be careful what you wish for!” I’ve had my fair share of “learning opportunities” through which I’ve become a little more savvy and a little less naive, but not less positive and optimistic about the potential success of WisTREC in being able to bring education, and with it improved access to health care, to underserved communities in Wisconsin.

I want to thank everyone involved with WisTREC for giving me a chance, along with your encouragement, patience, advice, and help. It is truly a pleasure to work with such supportive colleagues. I especially want to thank Vivian for believing in me, supporting me, and letting me go my own way, even when she might not agree with me. Vivian, I appreciate the freedom and confidence you’ve given me.

I look forward to seeing all of you at our 1st Annual All WisTREC Show and Tell Retreat, November 12th at the new Pyle Center in Madison (see front page article for details).

Here’s to our continued progress and success,

(Jeannette McDonald)

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Community Cultural Rounds-Video Library

For several years the Milwaukee AHEC office has been recording the speakers presenting the Community Cultural Rounds. These videotapes are an excellent resource for teaching cultural competency. They are available to community agencies, schools and health care professionals at no charge. The following recently produced titles may be of interest:

- “Working With Underserved Populations: Needs and Concerns” Speaker: Kate O’Keefe of Planned Parenthood. 4/23/99
- “Hmong Medical and Mental Health Care: Applying a Bi-Cultural Approach”. Speaker: Sheryl Cowling of Medical College of Wisconsin. 3/19/99
- “Learn to Care, and to Understand Health Care from a Hispanic Family Perspective: Curanderismo and Santeria a Reality or a Myth”. Speaker: Maria Franco of Milwaukee AHEC. 12/11/98

To get a complete list of the videos available contact Maria Franco, Educational Coordinator at Milwaukee AHEC (414) 226-2432.
The Education Planning Committee has been busy reviewing course proposals and creating contracts with institutions for course development. Members of the committee participated in an all day retreat in May where they finalized contract language and decided to set aside funds for faculty development opportunities. As a result, WisTREC funded 5 people to attend the “Teaching and Learning With Technology” conference at UW Madison in May and 3 people to attend the international Distance Education Conference in Madison in August. (See Laurie Hartjes’ report from the DE Conference on Page 5.)

Course development is underway for the courses in the table below. This summer Brenda Kupsch has been working extensively with Ruth Gresley at Concordia on their courses. If all goes as planned, Nursing Research will be available for students this fall. Brenda has also met with UW Eau Claire faculty developing their distance courses. Brenda, Susan Moch, Joanie Werner, and Winnie Morse attended training workshops for Learning Space, the courseware program that is supported by UW Eau Claire. They are busily preparing three courses at present with plans for more.

UW Madison PA Program has also been “trying on” distance education this summer. Brenda has been working with Forest Girdley to incorporate WebCT discussions into his courses. They conducted student training sessions which other faculty attended as well. They also found creative ways to accommodate a student this summer who was not able to attend all the classes by videotaping and mailing out the lectures. While this does not make a distance program, it is a great example of providing flexibility to meet the needs of the student in the interim.

### Courses Being, or Scheduled to be, Developed

<table>
<thead>
<tr>
<th>Course</th>
<th>Cr.</th>
<th>Tentative Completion Date</th>
<th>Source</th>
<th>Funding Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>R Human Responses in Health and Illness (719)</td>
<td>3</td>
<td>Fall 1999</td>
<td>UW Eau Claire NP</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Care During Labor &amp; Delivery (286)</td>
<td>3</td>
<td>Fall 1999</td>
<td>Marquette CNM</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Issues in Prof. Practice for PAs</td>
<td>1</td>
<td>Dec 1999</td>
<td>UW Madison PA</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Nursing Research (840)</td>
<td>3</td>
<td>Spring 2000</td>
<td>Concordia NP</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Bioethics for Health Care (802)</td>
<td>3</td>
<td>Spring 2000</td>
<td>Concordia NP</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Health Care Systems</td>
<td>2</td>
<td>Spring 2000</td>
<td>Concordia NP</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Nursing Theory</td>
<td>2</td>
<td>Spring 2000</td>
<td>Concordia NP</td>
<td>WisTREC</td>
</tr>
<tr>
<td>R Primary Medicine 1 (410)</td>
<td>5</td>
<td>Spring 2000</td>
<td>Marquette PA</td>
<td>WisTREC</td>
</tr>
<tr>
<td>E Interdisciplinary Rural Health</td>
<td>3</td>
<td>Spring 2000</td>
<td>UW Madison NP</td>
<td>UWSA Grant</td>
</tr>
<tr>
<td>From Undergraduate to Graduate Education</td>
<td>2-3</td>
<td>Spring 2000</td>
<td>UW Eau Claire NP</td>
<td>UWSA Grant</td>
</tr>
<tr>
<td>E Cross Cultural Health</td>
<td>3</td>
<td>Summer 2000</td>
<td>UW Eau Claire NP</td>
<td>Eastern AHEC</td>
</tr>
<tr>
<td>E Family Development</td>
<td>3</td>
<td>Spring 2001</td>
<td>Concordia NP</td>
<td>WisTREC</td>
</tr>
<tr>
<td>E Counseling: Theories &amp; Issues</td>
<td>3</td>
<td>Spring 2001</td>
<td>Concordia NP</td>
<td>WisTREC</td>
</tr>
</tbody>
</table>

(R = Required; E = Elective)

### Recruitment, Admissions & Retention

The Recruitment, Admissions & Retention Committee has developed a set of procedures to be followed for each WisTREC student. This is to help the student, the institution and the WisTREC office know where that student is in the admittance process, and to better monitor the progress of the student.

The committee members developed a promotional brochure for institutions to put in their own admissions packets that are sent to all prospective students explaining WisTREC. They have also revised and updated the material in the WisTREC informational packet for students. To replace your old materials with the new, contact Eileen Horn at 608-262-8755. We will also have a materials exchange at the WisTREC Show and Tell, so bring your outdated packets and exchange for new!

### Steering Committee

At the July meeting, it was decided that it was time for WisTREC to hold a retreat so we could share the many aspects of WisTREC. Jeannette reported that RWJ has decided to move the mid-grant review to next year, between April and September. However, they still wanted to have a visit this year at some point. The committee decided to invite Jean Johnson-Pawlson & Sally Tom, the Partnerships for Training Directors, to the all-WisTREC retreat (see front page story).

In the September meeting, the Steering Committee decided to proceed with the development of a Community Connections Committee to foster partnerships between WisTREC, underserved communities, students, and employer partners. If interested in this committees work, contact Jeannette (608.263.5170; mcdonal7@facstaff.wisc.edu)
Several Utilization Task Force projects are nearing completion as the 1999-2000 academic year begins. The Marshfield practitioner survey results are in and Jeff Nicholson is putting the final touches on the written report. Copies of the final report can be obtained after Oct. 1st from the WisTREC office (608) 262-8755.

In October the task force will be publishing the Physician Assistants, Nurse Practitioners & Certified Nurse-Midwives: Employment Guide. This guide, having been in production for a year, is an excellent complete resource for employers, potential employers, practitioners and students. Task force members worked with employers and practitioners to create the most accurate and up-to-date guide possible. All WisTREC partners will be receiving a complimentary copy will be made available at cost. It will also be available on our website for downloading at: (http://academic.son.wisc.edu/wistrec)

Early this year the task force initiated a study of the relationships between academic institutions & employers. Ten academic institutions were surveyed about how they prepare students for the workplace and how they interact with employers. The employer survey was conducted with 40 health care providers serving clients within HPSAs. Employers were asked questions regarding current & future PA, NP, & CNM employment, perceived barriers of employment, and interactions with WisTREC academic institutions. The results have been compiled and will be presented at the Wisconsin Health Services Research Conference on November 4-5 at the Monona Terrace. The results will also be available on the new WisTREC website and at the WisTREC retreat.

WisTREC Student, Tuyen Nguyen, Up Close

Before making her decision to pursue a PA career, WisTREC student Tuyen Nguyen spent a lot of time in the field working with various health care providers and volunteering. Tuyen (sounds like “Twin”) researched the work and spent time shadowing PAs and decided that this career would give her the opportunity to spend a lot of time with patients. She is especially interested in working in a rural setting and perhaps going to her parent’s homeland, Vietnam, to practice.

Tuyen spent this summer working as a patient escort in Sinai Hospital in downtown Milwaukee. She started in the PA Program at Marquette this fall where she hopes to take advantage of the many volunteer programs Marquette offers.

She is pleased to be a WisTREC student because of the academic and mentoring support she needs. As the first in her family to go into a medical career, she will be looking to WisTREC mentors to help her make the best choices possible.

Two WisTREC Staffers receive special honors for their work.

Evelyn Merriett was honored in June when the American Academy of Nurse Practitioners presented her with the Award for Excellence as a Nurse Practitioner Advocate. The award is given to individuals who have had a positive impact on the professional growth of Nurse Practitioners and related professionals.

Jeannette McDonald received the Wedemeyer Award for Outstanding Scholar in Distance Education in August at the Distance Learning Conference. This national competition is based on research papers published in the field of distance education the previous year.
Maria Rosa Ganem is a Graphic and Web Designer working on a Master of Fine Arts degree at the University of Wisconsin-Madison, Department of Art. She was hired in March 1999 to redesign the website for WisTREC and help with putting courses on the web. The website is now being updated with a facelift and new frames and features made for easy navigation, and a lot more information. Although still under construction, the new website is up and running. Maria is also updated and redesigned our printed materials, such as brochures and applications for WisTREC. These materials, currently at the printers, received new formats, colors, fonts, and images without losing the identity seen in the old materials. Check them out at the retreat.

Besides working for WisTREC, Maria works for the Arts Institute and the Art Department doing their graphic and web design. In the last three years she has also worked as a designer for different departments at the University of Wisconsin such as: Multicultural Student Center, University Health Services, Biophysics Program, Biochemistry Department, Toxicology Center and the UW-System.

Maria also loves to take photographs (mostly of her 2 year-old daughter), enjoy the summer at Madison, (she doesn't like the winter at Wisconsin at all), go out with friends, listen to music, dance, go shopping, and enjoy the wonderful food her husband makes.

Maria loves her work and says: "I chose to concentrate my Graduate education on Computer Graphics, and more specifically web design. The World Wide Web has recently emerged as one of the most powerful avenues of communication. Web pages have become the business cards, the advertisement, and sometimes the work milieu of innumerous companies, institutions, and people. Web page design therefore totally affects the public perception about what appears on the screen."

Maria is from Rio de Janeiro, Brazil. She came to the United States with her husband, Leonardo Ganem, in 1996. She finishes her Masters in October and he will finish his PhD in November. After that they and their beautiful baby daughter go to Boston, Massachusetts, where her husband as been offered a post-doc in toxicology at Harvard University.

WisTREC Materials!
The WisTREC admission and information packets, Primary Care Brochure, and “Frequently Asked Questions” have been updated and improved. The new design, created by Maria Ganem, is eye-catching and makes it easier for potential students and employers to get the information they need. The new literature will be available on 9/30/99. To get copies contact Eileen Horn:
K6 / 218 Clinical Science Center
600 Highland Ave
Madison, WI 53792
Phone: 608-262-8755
Fax: 608-263-5332
eahorn@facstaff.wisc.edu

Check out our new and improved website!
http://academic.son.wisc.edu/wistrec

For suggestions, comments or corrections please e-mail Jeannette (mcdonal7@facstaff.wisc.edu).
Congratulations Winsome!

On June 14th, 1999, WisTREC Stud Winsome Panton, gave birth to a beautiful girl named Jordanne Walkyr Panton.

As a WisTREC Utilization Task Force member and faculty, I was one of the fortunate individuals to attend Distance Learning ’99 at the Marriott Madison West under WisTREC sponsorship. Although this was the 15th Annual Conference, it was my first exposure to over 1000 individuals focusing together on the topic of distance education. It was offered by UW-Madison in cooperation with UW-Extension, and the sponsorship of many other businesses and agencies.

This conference had something for everyone, with 10 different tracks represented for interest areas. Attendees could choose from one of 10 options for every breakout session, or choose a Media Center Session in which DoIT staff demonstrated practical skills for using Internet/Web technologies. Choosing what to go to was a daunting task due to the plethora of good choices. Both the beginning and summary keynotes were informative and thought-provoking. Dr. Peter Cochrane, from British Telecommunications, shared his impression of how current technologies have changed society and where he thinks we are heading. He is particularly interested in artificial intelligence and machine to machine communication. Dr. Brandon Hall, editor and publisher of Multimedia and Internet Training Newsletter, predicted the future of online learning, as well as pointing out that there will always be some aspects of education which simply do not translate well on-line. The Media Center Sessions had overflow audiences at every offering. Although they all did an excellent job in presenting their topics, it was also interesting to have so many specialists in one room that the audience frequently answered their own questions amongst themselves (these were not shy people). There was also a panel presentation addressing the marketplace for distance learning. There was not agreement among all panel members on any of the questions posed, but they represented a wide variety of perspectives and areas of expertise.

In addition to the stimulating environment in which to explore ideas and polish one’s skills, WisTREC Director Jeannette McDonald received a prestigious award in a special ceremony dedicated to the award recipient. Dr. McDonald graciously accepted the Wedemeyer Award for Outstanding Scholar in Distance Education. Mr. Wedemeyer had passed away the previous week after a long and distinguished career at UW-Madison during which he passionately promoted distance education. His immediate family members were able to attend the ceremony. Dr. McDonald was chosen from a large field of candidates based on the scholarship of her doctoral dissertation and publication in the American Journal of Distance Education Conference participants were able to find out more about her research during the workshop she conducted.

Of particular interest to me, as a faculty member of the PNP Program at the UW-Madison School of Nursing, was a workshop titled “Evolution of Distance Delivery in a 10 University Consortium Providing a Nurse Practitioner Program”. NP Programs had been closed in Ontario since the 1980’s, so this project funded by the Provincial Ministry of Health was quite revolutionary in its attempt to reintroduce this provider type. Ongoing research on these students is helping to clarify what can be done effectively by distance education, and which activities are best accomplished with face-to-face contact. Good food for thought (and good food at the conference too!). As a novice in the area of distance education, I left with new terminology and new ideas about the education of tomorrow’s students. I would highly recommend attendance at the 16th Annual Distance Learning Conference for those interested in this topic area.

Laurie Hartjes
UW-Madison School of Nursing

Milwaukee Chapter Black Nurses Association
Annual Scholarship Dinner:

November 20, 1999
Speaker:
Dr. Julian Earls
Deputy Director for Operations of NASA
Louis Research.
Cleveland, OH

For information or tickets contact Evelyn Merriett at (414) 226-2423

Last year’s winners included Carol Obi and Winsome Panton, both WisTREC students!

Congratulations Winsor

On June 14th, 1999, WisTREC Stud Winsome Panton, gave birth to a beautiful girl named Jordanne Wa Panton.
This past spring WisTREC (with significant help from Carol Inkston) submitted two grants to funding agencies. The strategy has been to find grant opportunities that would fund all or all of our objectives for WisTREC with, perhaps, an additional added component in the form of continuing education. W System Administration’s Learning and Technology Grant had a call for proposals for curricular redesign to corporate technology. They were also looking for grants that showed collaboration between UW campuses. With this in mind we proposed to develop six courses over two years between the UW Schools of Nursing at Eau Claire and Madison. We also proposed to provide faculty development in the form of two workshops per year for all faculty and one-on-one sessions with faculty developing courses. We were awarded the first year of funding, receiving $46,000 to use toward WisTREC staff salaries (especially Brenda Kupsch, our Instructional Technology Consultant, and Maria Ganem, our Web Developer) and faculty release time for the development of three courses. We anticipate a similar award the following year.

Annual Grantee’s Meeting - Memphis, TN

June 16th, 17th, and 18th found WisTREC representatives at the annual meeting for the grantees of the Robert Wood Johnson Foundation’s Partnerships for Training, of which WisTREC is one. Jerry Noack, the director of UW Madison’s PA program; Linda Baumann, professor at UW Madison School of Nursing, Sue Peck, professor at UW Eau Claire School of Nursing; and Jeannette McDonald, WisTREC project director represented WisTREC at this meeting. The theme for this year’s meeting was leadership and facilitating change, led by a speaker named Josef Eum, a charismatic facilitator with a great sense of humor and a wide variety of experiences from which to draw. His workshop was thought-provoking, challenging some of our comfortable habits and long-held beliefs. However, as is usually the case, we learned most from our colleagues in other PFT projects going through many of the same sorrows as we. In addition to sharing and getting to know colleagues from other projects, we also enjoyed the opportunity to socialize with our own WisTREC associates/friends. All in all, it was a profitable meeting.

Grants Update

This past spring WisTREC (with significant help from Carol Inkston) submitted two grants to funding agencies. The strategy has been to find grant opportunities that would fund all or all of our objectives for WisTREC with, perhaps, an additional added component in the form of continuing education.

The federal LAAP Grant - I’ve also submitted a proposal for $1.8 million dollars over 4 years to FIPSE (Funds for the Improvement of Post Secondary Education) Learning Anytime Anywhere Program (LAAP). AAP received 653 pre-proposals of which they invited 122 to submit full proposals. This proposal had three major objectives: to develop complete degree programs through Asynchronous Distance Education (ADE) for NPs, CNMs, and PAs; to identify, recruit, assist, and retain students from underserved regions or populations; and to deliver professional development to practitioners in underserved communities via ADE. Of the 122 full proposals, only 29 were funded, of which we were not one. However, they encouraged us to resubmit in mid-January. Armed with the reviews and some coaching from LAAP staff, we should be able to make revisions, develop a specific plan for course development, and be more competitive next spring.

On a brighter note, Eastern AHEC agreed to fund UW Eau Claire’s Cross Cultural Health course. This 3-credit course will be delivered via the Internet and should be ready by spring 2000. We are also exploring ways to make this course available for continuing education credit for practitioners.

As you can see, we accept money from wherever we can find a match in purpose. We encourage each program to take advantage of any and all funding opportunities for distance education. If anyone hears of potential grants or/and needs some assistant in writing one of their own, please don’t hesitate to contact Jeannette.

Mid-Grant Review

Thank you to a request from Jean Johnson-Pawlson and Tom at the National Program Office, Robert/ good Johnson Foundation has agreed to postpone the mid-grant reviews for 5 and 6 year grants (WisTREC a 6 year grant) for one year. This means we will be saving our official “mid-grant’ review next fall towards the end of our 4th year giving us a little breathing room and a chance to have more accomplished before that milestone.

Annual Site Visit

On Wednesday, November 10th, Jean Johnson-Paulson and Sally Tom, Directors of RWJ’S Partnership for Training program, will be making a site visit this fall to review our progress and help us prepare for our review next fall. They will be timing their visit to coincide with our Show and Tell Retreat and have requested to meet with representatives from each of the committees and each of the academic institutions from 9-2.
Calendar of Events

October

0/1: **Education Planning Committee**, 10:00-12:00, Audio Conference (265-1000, 4011)

0/7-8: **AHEC System Conference**, Chula Vista Resort, Wisconsin Dells. To register call 608-262-6696.

0/25: **Utilization Task Force**, 9:00-12:00 UW School of Nursing, Room H6/165 (if necessary to complete the CNM packet)

November

11/5: **Education Planning Committee**, 10:00-12:00, Audio Conference (265-1000, 4011)

11/12: **WisTREC Retreat**, 8:00-5:00 Including Committee meetings. The Pyle Center, UW Madison

December

12/10: **Utilization Task Force**, 9:00-12:00 UW School of Nursing, Room K6/144

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