2015 Webinar Series
Addressing Health Disparities through the National Prevention Strategy and Partnerships
Presented by Region VIII Federal Partners

The Role of Individuals and Families
Thursday, February 19, 2015, 2:00 – 3:30 pm, MT (4:00-5:30 ET)

2:00-2:05 Welcome and Adobe Connect Logistics
Speaker: Cherri Pruitt, U.S. Department of Health and Human Services, Health Resources and Services Administration, Region VIII Maternal and Child Health Consultant

2:05-2:20 What IS the National Prevention Strategy; it’s Strategy to Eliminate Health Disparities; and the Role of Social Determinants of Health
Speaker: Lorenzo Olivas, U.S. Department of Health and Human Services, Office of the Secretary, Office of Minority Health, Region VIII

2:20-2:40 More Than Just a Haircut! The Barbershop/Salon Health Outreach Program - Take a quick trip to the shop! In this fun and informative presentation you will learn how you can improve the health of a very captive audience in African American barbershops and salons. The session will discuss disparities, the evidence, and a unique solution.
Speaker: Terri Richardson, MD, Kaiser Permanente, Colorado Black Health Collaborative Health Access Committee

2:40-3:00 Community Health Workers/Promotores de Salud: Critical Players in the Prevention Workforce - Learn about the characteristics, history and possibilities of the Community Health Workers/Promotores de Salud model as it gains inclusivity in the National public health advocacy and prevention arena. The presentation will include challenges and successes, as well as specific examples of program implementation and evaluation processes.
Speaker: Fernando Pineda-Reyes, CEO CREA Results

3:00-3:20 Restoring Voices: Empowering Refugee Communities to Advocate for Women and Girls – By utilizing innovative programming and collaborating with community partners, the Refugee Services Office in Utah is working to improve the lives of refugee women and girls.
Speaker: Elise Reifschneider, Women’s Services Coordinator, Refugee Services Office, Department of Workforce Services, State of Utah

3:20-3:30 Questions & Answers and Additional Resources

TO REGISTER, PLEASE GO TO: https://hrsa.connectsolutions.com/nps_webinar_event/event/registration.html

Please contact: RegionVIIIFedPartners@HHS.GOV with any questions, to be added to our direct webinar series distribution list, or to request a written transcript of this event.

Continuing education credits from the Centers for Disease Control and Prevention for this activity are pending.